

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicant

Thomas J. Perkowski

Serial No.

10/058,970

Filed

January 28, 2002

Title of Invention

WEB-BASED CONSUMER PRODUCT MARKETING COMMUNICATION NETWORK FOR MANAGING AND DELIVERING CONSUMER PRODUCT MARKETING COMMUNICATIONS TO CONSUMERS ALONG E-

COMMERCE (EC) ENABLED WEB SITES ON THE WORLD

WIDE WEB (WWW), USING MULTI-MODE VIRTUAL

KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE

COMPONENTS EMBODYING CONSUMER PRODUCT IDENTIFIERS AND DRIVEN BY CONSUMER PRODUCT INFORMATION (CPI) LINKS MANAGED BY PRODUCT MANUFACTURER TEAM MEMBERS AND/OR THEIR

AGENTS

Examiner

Mark A Fadok

Group Art Unit

3625

Attorney Docket

100-058USANB0

Honorable Commissioner of Patents and Trademarks Washington, DC 20231

AMENDMENT UNDER RULE 312(a)

SIR:

Prior to payment of Issue Fee in the present Application, please amend the same as follows: